

BELCO is committed to being an outstanding utility provider, employer and corporate citizen. Through our corporate contributions, we aim to inspire, educate and engage.

We contribute to the community in the following ways:

- Donations
- In-kind support
- Matching gifts
- Employee volunteers
- Relationship management

## FOCUS AREAS

While we recognise there are many important issues facing our communities today, BELCO focuses on the three key areas listed below to achieve more effective results. Specifically, we are committed to working in partnership with nonprofit organisations located within and/or serving our local communities to fund:

### **Education**

We support education initiatives that strengthen the education process, improve student learning, broaden educational opportunity, and increase the potential for each student to succeed. BELCO's commitment to providing educational opportunities is demonstrated through contributions that focus on preparing individuals to become productive employees, knowledgeable customers and responsible citizens. Our contributions fund efforts that support literacy, school readiness, at-risk students, teacher preparation, parental involvement, vulnerable students' success, and match company recruiting needs and workforce development initiatives.

### **Community Development**

The strength of our communities lies not only on a solid economic foundation, but also in the strength and unity of the people who live and work in them. BELCO will help build inclusive and sustainable communities by focusing on supporting economic development and revitalisation, affordable housing, safety, environmental initiatives, diversity and multicultural awareness, and participation in local chambers of commerce, nonprofit and economic development organisations.

### **Family Support (Health and Human Services)**

BELCO supports health and human services in our local communities, including, as a priority, projects that benefit youth and seniors.

## LIMITATIONS

Due to limited resources and a large volume of requests, it is impossible for BELCO to fund every excellent and worthy proposal that matches our areas of interest. A decision to decline a request should not be considered a reflection on the objectives of the applicant.

We do not make grants for:

- Multi-year requests
- Religious or political purposes, unless proposing a sponsorship of a non-sectarian initiative that has broad social benefit to the community
- Individuals
- School trips, unless there is a broad social benefit, or a BELCO family member is involved
- Athletic organisations, unless proposing sponsorship of an initiative that has broad social or economic benefit to the community
- Companies
- Labour groups (except in-kind Labour Day Parade)
- Travel and related expenses
- Conferences
- National organisations
- Sports and athletic programmes
- Operating budgets, or Capital campaigns
- Endowments
- Start-ups
- Organisations operating principally outside of Bermuda

## HOW TO APPLY

BELCO welcomes charitable organisations to apply for corporate contributions by submitting a completed application form, available for download from [www.belco.bm](http://www.belco.bm), to [communications@ascendant.bm](mailto:communications@ascendant.bm).